

**Maybach**  
**a brand of DaimlerChrysler AG**

**MAYBACH**



With a shared history of close to 150 years, DaimlerChrysler acknowledges the unique origins of the Maybach and Mercedes-Benz brands by the industry defining discoveries of its key patrons.

One of the trademarks of a great company is a clear understanding of its goals and of its values; an appreciation of where it has been and where it is going. We know exactly where we have to be in the future. And we have not forgotten our past. We remember the humble origins of the talented young orphan, Wilhelm Maybach. In 1865 he met Gottlieb Daimler, his Mentor, the man who recognized his talents and took him under his wings. In 1885 Maybach designed the first high speed internal combustion engine and together with Daimler installed the engine in a wooden bicycle to create the world's first motorcycle.

In 1901, shortly after Daimler's death, Maybach designed the first Mercedes car and with that the first modern automobile. Not satisfied with an already successful personal career Wilhelm Maybach focused his considerable energy on his son Karl. Together the two men brought the first six cylinder Mercedes to life in 1903. Karl designed engines for Count Ferdinand Zeppelin, building the first high-altitude aircraft engine in the world in 1916. Maybach then went on to virtually invent the luxury automobile in the form of the 12 cylinder Maybach. His company, the Maybach Motorenbau, eventually became the core of DaimlerChrysler's off-highway division.

DaimlerChrysler AG revitalized the Maybach Brand in 2002 in recognition of Wilhelm Maybach and his Son Karl, who, in the same family tradition of German engineering, built the famous Maybach cars of the 1920's and 30's.

To this end we are proud to support the descendents of Wilhelm and Karl Maybach in their ambition to provide extraordinarily talented young adults from disadvantaged circumstances the opportunity to connect and mentor with distinguished global leaders in order to make a difference in their lives and in the world.

Next to Gottlieb Daimler and Carl Benz, Carl and Wilhelm Maybach take their places in the pantheon of our company's history and of the great German engineers.

*Klaus Nesser,*

*CEO*

*Maybach, SLR and Exclusive Products*